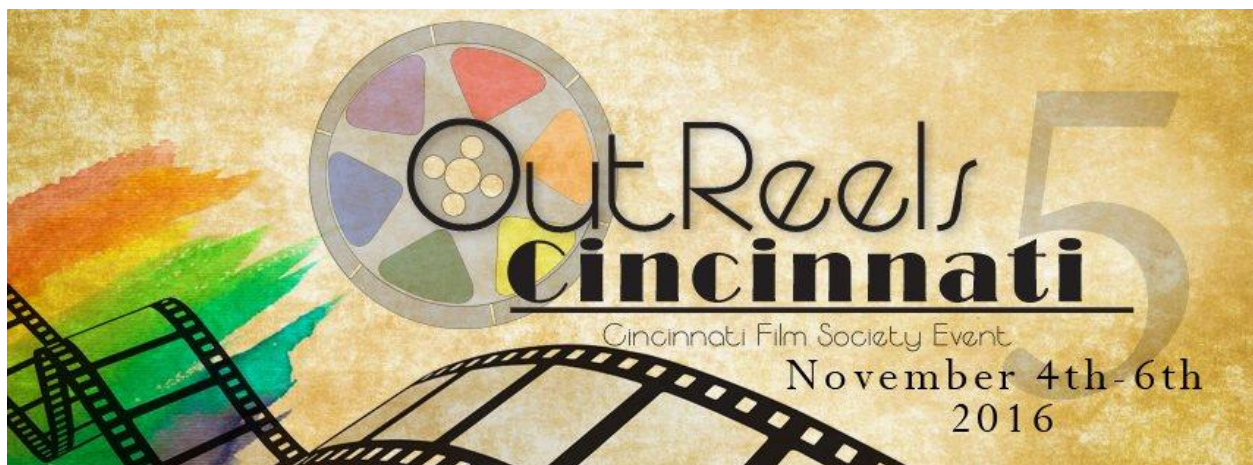


**Since 1979**

## **Sponsorship Opportunities**

We are seeking financial support for the 2016 OutReels Cincinnati Festival! With five years of presenting celebrities, and their films we cultivate Cincinnati's art culture through film, by and spotlighting the magic of moving image on the big screen.



# Venue



**Warsaw Federal Incline Theater** 801 Matson Place Cincinnati OH 45204.

This new venue opened in 2015 by Landmark Productions immediately became an anchor in the burgeoning neighborhood of East Price Hill. It seats 229 people. OutReels Cincinnati event offers space for 1,374 people though out the event.



# The Benefits of Sponsorship



Your logo in our event ads and shout outs in social media. CityBeat's Cume Readership reaches 203,023 people. 115,899+ unique visitors monthly at citybeat.com, and Social media reach of 36,100 + Fans on Facebook, and 31,200+ Followers on Twitter

## Exposure and Branding

With your donation, you can count on your logo being seen every time a visitor goes to our website for an entire year. And this year we expect a big crowd of visitors. We have \$120,000 worth of Google AdWords this year, which will drive thousands of new visitors to our site. When they come to us, they will see you.

In addition, your logo will be seen by more than 20,000 visitors from our media sponsor's social media. Our media partnership with CityBeat comes with more than 27,000 opt-in email contacts, to whom we will send exclusive emails on events with your logo and your brand credited as a sponsor.

Virtually all our events offer chances for you to make more impressions through:

- Signage and collateral
- Event announcements
- Special events and parties
- Gift bags
- Festival trailers and slideshows
- Awards and giveaways
- Online programs
- Product placement at events



## DONOR OPTIONS

### Festival

- Title Sponsor on all branding opportunities for OutReels Cincinnati + Logo on website for one year: **\$5,000**
- VIP events, Audience Award, and logo on website for one year: **\$5,000**
- VIP events, Festival Party Lounge, and logo on website for six months: **\$3,000**
- Display ad in festival guide and logo on website for six months: **\$2,000**
- OutReels Cincinnati Lanyards and logo on website for six months: **\$1,000**
- Your Logo in two of our CityBeat Ads and logo on website for four months **\$1,000**
- 60-second static ad before screenings next to film trivia and logo on website for four months: **\$1,000**

- 20-second static ad before screenings next to film trivia and logo on website for two months: **\$500**
- Logo in program guide and 2 Festival Passes to festival: **\$350**
- Social Media shout: **\$100**

We can offer many other opportunities for you to highlight your brand, whether you choose to sponsor a visiting celebrity, underwrite a social media live-stream, subsidize an opening night party, or pay for branded decorations for an awards ceremony. Talk to Chuck about custom-made benefits, such as:

- Sponsored Screening — A private screening for your group, followed by an intimate cocktail reception with the filmmaker(s).
- Festival Lounge — your brand can host panels, lunches, happy hours, cocktail receptions and parties for small or large groups.
- Host a party or reception at your facility.

**Chuck can be reached at [cbeatty@cincinnati-filmsociety.org](mailto:cbeatty@cincinnati-filmsociety.org)**

## **Youth Program**

NewsReel has many opportunities to offer your brand exposure. Starting at \$500 you can support the production of one NewsReel class where students will produce an episode for the web series. Episodes will include coverage of OutReels Cincinnati and RiverReel. Invest in CFS's Youth Education programs with these levels.

- Season Sponsor -- logo on backdrop @ **\$10,000**
- Ten episodes -- mention of brand and links @ **\$5,000**
- One episode -- logo in opening credits @ **\$1,000**
- One Class/One Episode -- text in closing credit @ **\$500**

**If you are interested in taking your sponsorship further by investing in the sustainability of these programs please email Development Director [DWetzel@cincinnati-filmsociety.org](mailto:DWetzel@cincinnati-filmsociety.org)**